



Serving Children Since 1985

Annual Report 2011

STAIR Promotes Literacy Throughout New Orleans

The 2010- 2011 school year was an exciting one for **Start the Adventure in Reading!** STAIR served 234 elementary-age children from 30 public schools at 29 tutoring sites in Orleans, Jefferson and Plaquemines Parishes. More than 350 reading tutors and other volunteers assisted STAIR in this effort at no cost to the students, their families or schools. Since 1985, STAIR has brought more than 300,000 hours of dedicated volunteer service to its partner public schools to help more than 6,000 New Orleans-area students learn to read!



Last year STAIR became an active member of the **New Orleans Kids Partnership**, a local collaboration of nearly 30 organizations who serve, support, engage and empower children, youth and families in the Greater New Orleans area. Supported by America's Promise Alliance, the NOKP focuses on areas directly related to STAIR's program, including best practices to develop community schools, recruit and train volunteer tutors, and engage family members.

As part of its **Sponsor a Site** campaign, STAIR was excited to welcome **ConocoPhillips** as the sponsor of its tutoring site located at and serving Belle Chasse Primary School. Tutors include community volunteers and students from Belle Chasse High School. Other site sponsors include **Versabar, Inc.** for the STAIR site at Woodland Presbyterian Church and **St. Charles Ave. Presbyterian Church** for supporting STAIR's headquarters and tutoring sites located at the church.

In March, STAIR reached out to its partner schools and hosted the first annual **STAIR-School Advisory Group Dinner/Workshop**. Teachers and principals (representing 15 elementary schools) attended the interactive session which focused on best practices for student selection, curriculum and STAIR-school communications during the year. STAIR plans to convene its School Advisory Group two times a year in order to maintain the excellent rapport this inaugural event cultivated.

STAIR Facts 2010-2011

- 234 students served
- 29 tutoring sites in Orleans, Jefferson and Plaquemines parishes
- 350+ volunteers
- 33 public schools
- Oral reading fluency on DIBELS test increased
- Of the STAIR parents who returned surveys, 100 % reported that their children's reading skills have improved, 95% said their children were more interested in reading, and 76% said that helpful tutors made the difference.

Finally, STAIR welcomed a **new affiliate site** in Monroe, Louisiana, sponsored by the First United Methodist Church. STAIR now has affiliate sites in five states besides Louisiana, including Alabama, Delaware, Florida, Maryland and West Virginia. With its New Orleans-area sites and affiliates, STAIR continues to expand its reach as an effective and successful children's literacy program.

Jim Howell
President

Sara W. Woodard
Executive Director

STAIR students' scores in Oral Reading Fluency increased more than 100%!



STAIR Receives Literacy Award

In April the Louisiana Endowment for the Humanities honored Louisiana PRIME TIME Family Reading Time programs including the one STAIR conducted at Capdau Charter School.

The 2010 award recipients are, from left to right, Holly Bell, program coordinator of the Mahalia Jackson Early Childhood and Family Learning Center, New Orleans; Cindy Blanchard from the Central Intermediate School, Central, La.; and STAIR President Jim Howell and Executive Director Sara Woodard.

Highlights of 2010-2011

College and Career:

During 2010-2011, STAIR hosted College & Career week at most STAIR sites. Students and tutors had an opportunity to talk about their experiences, thoughts and questions about what college is and their career preferences by participating in fun and interactive physical group activities and a corresponding craft activity. **Of the 41 program evaluations received from STAIR parents, 93% said that the College & Career/TOPS information sent home was helpful.**

Attendance Incentive:

Starting this past school year, STAIR rewarded students with the best attendance at STAIR each semester. Those children who qualified received a bag full of books to go home as well as game tickets for the whole family from the New Orleans Hornets. **STAIR and the Hornets continue to work together to encourage students to attend school and ultimately increase their chances for success in and out of the classroom.**

STAIR Kids' Day:

Dozens of children and their families enjoyed STAIR Kids' Day at the Alex Beard studio in the French Quarter on Saturday, June 4. Alex read from his books, Monkey See, Monkey Draw and The Jungle Grapevine and children had a chance to create their own works of art. **STAIR Kids' Day was made possible by these generous funders: A Friend of STAIR, Real Estate Tax Group LLC, IBERIABANK, First Bank & Trust, Phelps Dunbar LLP, and Jim Howell Photography LLC.**



“STAIR has motivated my child’s interest in reading!”

STAIR Parent

2010-2011 STAIR Sites

ORLEANS PARISH

Algiers United Methodist Church

ARISE Academy

Batiste Academy

Ben Franklin Elementary School

Capdau Charter School

Carrollton Church of Christ

Dibert Elementary School

Dillard University

Harney Elementary School

Lafayette Academy

McDonogh #42 Elementary School

Nelson Charter School

Open World Family Services

Rayne Memorial United Methodist Church

SciTech Academy

St. Andrew's Episcopal Church (Chalstrom House)

St. Charles Ave. Presbyterian Church (2 sites)

Tulane University-Reily Center (2 sites)

Woodland Presbyterian Church

JEFFERSON PARISH

John Calvin Presbyterian Church

Faith Cumberland Presbyterian Church

William Hart Elementary School

Jefferson Presbyterian Church

Matas Elementary School

St. Paul's United Methodist Church

PLAQUEMINES PARISH

Belle Chasse Primary School

AFFILIATE SITES

Alabama

Independent Presbyterian Church, Birmingham

First Presbyterian Church, Birmingham

Delaware

First and Central Presbyterian Church, Wilmington

Florida

Edgewater United Methodist Church, Port Charlotte

Pilgrim United Church of Christ, Port Charlotte

Community Presbyterian Church, Englewood

Louisiana

Presbyterian Church of Ruston

Maryland

First Presbyterian Church, Annapolis

West Virginia

Old Stone Presbyterian Church, Lewisburg

Statement of Financial Activities – June 30, 2011

Revenue and Support	
Corporations/Foundations	\$ 173,148
Churches	43,534
Individuals	44,891
Organizations	14,410
Book Fair Events	1,364
Interest	3,645
Misc. Revenue	<u>7,056</u>
Subtotal	\$ 288,048
In-kind Contributions	<u>266,267</u>
TOTAL	\$ 554,315

Expenses

Salaries/Taxes	\$ 240,944
Transportation	55,650
Curriculum/Supplies	13,264
Snacks	6,685
PR/Postage/Printing	11,530
Insurance	3,929
Staff Development/Travel	3,428
Depreciation	6,134
Other	<u>10,654</u>
Subtotal	\$ 363,438
In-Kind Expenses (occupancy, curriculum/books, misc.)	<u>\$ 266,267</u>
TOTAL	\$ 629,705

Statement of Financial Position– June 30, 2011

ASSETS

Current Assets:	
Cash and Cash equivalents	\$ 46,150
Investments	267,721
Pledges and Interest Receivable	21,084
Prepaid Expenses	<u>1,151</u>
Total Current Assets	\$ 336,106
Other Assets:	
Furniture, fixtures and equipment-net	9,960
Library-books and videos-net	3,571
Pledges receivable	<u>-</u>
Total Assets	\$ 349,637

LIABILITIES AND NET ASSETS

Current Liabilities:	
Accounts payable	\$ 4,946
Capital lease payable – current portion	2,985
Non Current Liabilities	
Capital lease payable – long term portion	4,392
Total Liabilities	\$ 12,323
Net Assets:	
Unrestricted	291,489
Temporarily restricted	<u>45,825</u>
Total Net Assets	337,314
Total Liabilities and Net Assets	\$ 349,637

STAIR wishes to thank its individual, foundation, organization and corporate donors for their support. The following lists reflect donations made between July 1, 2010 and June 30, 2011. Gifts received after July 1, 2011 will be acknowledged in a future issue. Every effort has been made to accurately report the names in these lists. Please contact STAIR with any questions or corrections. Thank you for giving the gift of reading!

	Legend	
STAIR Leaders:		\$5,000+
STAIR Champions:		\$1,000 to \$4,999
STAIR Benefactors:		\$500 - \$999
STAIR Patrons:		\$250 - \$499
STAIR Supporters:		\$100 - \$249
STAIR Donors:		\$1 - \$99

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\$450 to Sponsor a Student for a semester

\$250 to help provide bus transportation

\$150 to recruit and train a tutor

\$100 to provide curriculum materials for 10 students

\$50 for reading games for 10 students

\$ _____ Any size gift is greatly appreciated.

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THANK YOU FOR GIVING THE GIFT OF READING!