



Start The Adventure In Reading



CELEBRATING 25 YEARS 1985-2010

Annual Report 2009

STAIR to Celebrate 25 Years of Service

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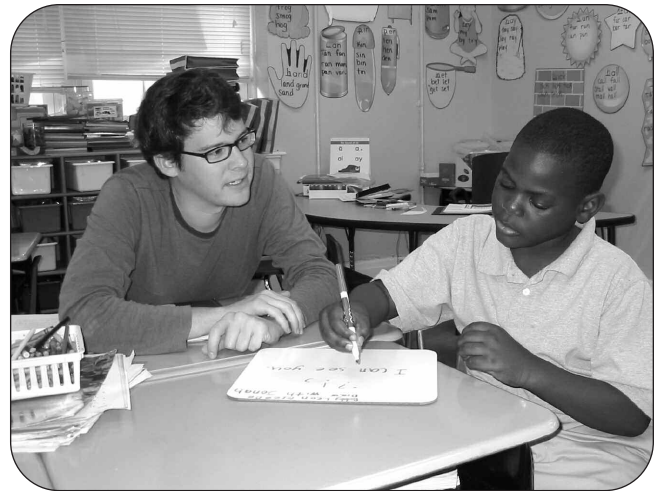
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In 2010 *Start the Adventure in Reading* will reach a remarkable milestone: for 25 years our successful children's literacy program has served New Orleans area children and their families. Since its founding in 1985, STAIR has made a difference in the lives of nearly 6,000 second-graders from Orleans, Jefferson and Plaquemines parish public elementary schools. Over the past 25 years, hundreds of community volunteers have donated their time and talents to our program, serving as reading tutors, testers and workday helpers. Despite Hurricane Katrina and a re-organized public school system, the STAIR program has maintained its preeminence as one of the most



effective children's literacy programs for children, parents, teachers and principals in the New Orleans area.

Bridget Carter
President

Sara W. Woodard
Executive Director

STAIR Facts 2008-2009

225 students served
26 tutoring sites in Orleans, Jefferson and Plaquemines parishes
350+ volunteers
33 public schools
Oral reading fluency on DIBELS test increased 94%
Of STAIR parents surveyed, 100% reported that their children's reading skills had improved, and 99% said their children were interested in reading.

STAIR'S Partnerships

STAIR's tutoring sites are located at its partner schools, universities and various churches that donate storage space for curriculum materials and books as well as classroom space for tutoring. STAIR has partnerships with local universities as part of their work-study or service-learning programs. We work with Tulane (2 STAIR tutoring sites with Tulane tutors) and UNO (Capdau UNO Charter School site) and Dillard University (STAIR tutoring site at Dillard with Dillard tutors). Xavier and Loyola universities also provide tutors.

Students from area high schools (McGehee, St. Martin's Episcopal, Chapelle, Lusher, and Douglass) serve as STAIR tutors as part of their service learning programs. STAIR also continues to work with its partners New Orleans Kids Partnership, Connect2Educate, Communities in Schools-New Orleans, Children's Defense Fund, Greater New Orleans Afterschool Partnership, Literacy Alliance of Greater New Orleans, First Book-New Orleans and the Unified Nonprofits of Greater New Orleans.

STAIR Advisory Council

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 Ada Simmons
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 Sidney Eshleman Thornton
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Cocktail Party and Auction

March 25, 2010, 7:00 pm until 9:30 pm

To be held at the home of

Anne Montgomery and Anne and Bill Grace
 2525 St. Charles Ave

Honorary Co-Chairs:

Louellen & Darryl Berger
 Denise & George Shinn

Event Co-Chairs:

William M. Prieur, Brandy Whisnant &
 Jonathan Williams

✓
 Save
 the Date!
 25th Anniversary
 STAIR
 Affair



STAIR's Musical Literacy Program:

Research has shown that children exposed to music learn more at school. So STAIR children, family members and tutors were "jazzed up" and turned on to both reading and New Orleans music during hour-long sessions at most tutoring sites featuring two members of the Soul Rebels Brass Band. The program is funded by the New Orleans Musicians Assistance Foundation.

Volunteers Donated Time and Talent!

Volunteers donated nearly **14,000** hours to STAIR this year! If you add up all of our volunteers' hours — tutors, testers, Board and Advisory Council members, workday helpers and event volunteers — the total monetary value would be **\$324,940**. STAIR certainly appreciates the invaluable support of its community volunteers.



STAIR Family Reading Workshops: During the year, STAIR received a grant from the **Prime Time Family Reading Time** program sponsored by the Louisiana Endowment for the Humanities. For six Tuesday nights January 27-March 10, STAIR coordinated the Prime Time program of reading, discussion, and storytelling for children and family members from Dibert Elementary School and other schools served by STAIR in the New Orleans community. A discussion leader and storyteller conducted weekly book discussions and storytelling programs for children ages 6 to 10 and their parents. Pre-reading activities were also provided for younger siblings. The event also included a healthy dinner and free books for families to take home. STAIR is conducting a bilingual version of the Prime Time Family Reading Time program at Esperanza Charter School in the fall of 2009.

Statement of Financial Position

June 30, 2009

FINANCIALS

Revenue and Support — June 30, 2009

Corporations/Foundations	\$ 277,261
Churches	48,060
Individuals	51,880
Organizations	18,675
Book Fair Events	1,728
Misc. Revenue	1,414
Interest	1,345
	<u>1,345</u>

Subtotal \$ 400,363

In-Kind Contributions \$245,600

TOTAL \$ 645,963

Expenses — June 30, 2009

Salaries/Taxes	\$ 213,605
Transportation	53,132
Curriculum/Supplies	15,046
Snacks	7,349
PR/Postage/Printing	10,048
Audit/Professional Fees	8,751
Insurance	4,160
Staff Development/Travel	1,969
Depreciation	3,890
Other	14,471
	<u>14,471</u>

Subtotal \$ 332,421

In-Kind Expenses
(occupancy, transportation, misc.) \$ 245,600

TOTAL \$ 578,021

ASSETS

Current Assets:

Cash and cash equivalents	\$ 285,174
Restricted cash	10,773
Pledges Receivable	20,000
Inventory - supplies	-
Prepaid expenses	3,322
	<u>3,322</u>

Total Current Assets \$ 319,269

Property and Equipment - net: \$ 7,707

Other Assets:

Library - books and videos	10,715
Pledges receivable	54,342
	<u>54,342</u>

Total Assets \$ 392,033

LIABILITIES AND NET ASSETS

Current Liabilities:

Accounts payable \$ —

Net Assets:

Unrestricted	306,918
Temporarily restricted	85,115
	<u>85,115</u>

Total Net Assets 392,033

Total Liabilities and Net Assets \$ 392,033

For their in-kind support during 2008-09, STAIR thanks the following educational institutions, businesses, churches, organizations and individuals:

A. C. Alexander Elementary School
Algiers Charter School Association
Airline Park Elementary School
Algiers United Methodist Church
Banneker Elementary School
Bouduit Elementary School
Behrman Elementary School
Belle Chasse Primary School
Belle Chasse United Methodist Church
Ben Franklin Elementary School
Berean Presbyterian Church
Bethune Elementary School
Birney Elementary School
Capdau UNO Charter School
Carrollton Church of Christ
Children's Defense Fund
Communities in Schools-New Orleans
Community Church Unitarian Universalist
Connect2Educate
Dibert Elementary School
Dillard University
Donald Jefferson
Drew Elementary School
Dryades YMCA
Eisenhower Elementary School
Esgee Enterprises (Water On-the-Go)
Esperanza Charter School
Faith Cumberland Presbyterian Church
Fannie C. Williams Elementary School
First Book Greater New Orleans
Fischer Elementary School
Garden District Book Shop
Gentilly Terrace UNO Charter School
Greater New Orleans Afterschool Partnership
Harahan Elementary School
Harney Elementary School
Harte Elementary School
Holy Angels Congregational Center
James Singleton Charter School
Jefferson Elementary School
Jefferson Parish Public Schools
Jefferson Presbyterian Church
John Calvin Presbyterian Church
Johnson Elementary School

Keating Magee Momentum Marketing
Lafayette Academy
Lake Forest Elementary School
Lakeview Presbyterian Church
Langston Hughes Elementary School
Literacy Alliance of Greater New Orleans
Louise S. McGehee School
Louisiana Delta Service Corps
Louisiana Endowment for the Humanities
Loyola University
Lusher Charter School
McDonogh #42 Elementary School
Mission Research
Nelson UNO Charter School
New Orleans Free Academy
New Orleans Gulf South Booksellers Assoc.
New Orleans Hornets
New Orleans Musicians Assistance Fund
New Orleans Public Schools
New Orleans Recovery School District
NOLA YURP
Open World Family Services
Octavia Books
Optimist Club of New Orleans
Parkway Presbyterian Church
Plaquemines Parish Public Schools
Rayne Memorial United Methodist Church
Rev. Donald R. Frampton
Save Our Schools NOLA
Schaumburg Elementary School
Simon & Schuster
St. Andrew's Episcopal Church
St. Andrew's Episcopal School
St. Charles Avenue Presbyterian Church
St. Martin's Episcopal School
St. Paul's United Methodist Church
Steven Blackmon
Sylvanie Williams Elementary School
Terry Patterson
Tulane University
Tyronne Smith
Unified Nonprofits of Greater New Orleans
University of New Orleans
Wayne Wilcox
William Hart Elementary School
Wilson Charter School
Woodland Presbyterian Church
Xavier University

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STAIR wishes to thank its individual, foundation, organization and corporate donors for their support. The following lists reflect donations made between July 1, 2008 and June 30, 2009. Gifts received after July 1, 2009, will be acknowledged in a future issue. Every effort has been made to accurately report the names in these lists. Please contact STAIR with any questions or corrections. Thank you for giving the gift of reading!

Legend:

STAIR Leaders: \$5,000+
STAIR Champions: \$1,000 - \$4,999
STAIR Benefactors: \$500 - \$999
STAIR Patrons: \$250 - \$499
STAIR Supporters: \$100 - \$249
STAIR Donors: \$1 - \$99

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2008-2009 STAIR Sites

ORLEANS PARISH

Algiers United Methodist Church
Ben Franklin Elementary School
Berean Presbyterian Church
Capdau UNO Charter School
Carrollton Church of Christ
Community Church Unitarian Universalist
Dillard University
Dryades YMCA
Fischer Elementary School
Holy Angels Congregational Center
Lafayette Academy
Nelson UNO Charter School
Open World Family Services
Rayne Memorial United Methodist Church
St. Charles Ave. Presbyterian Church
(2 sites)
Tulane University-Reilly Center (2 sites)
Woodland Presbyterian Church

JEFFERSON PARISH

John Calvin Presbyterian Church
Faith Cumberland Presbyterian Church
William Hart Elementary School
Jefferson Presbyterian Church
Airline Park Elementary School/
Parkway Presbyterian Church
St. Paul's United Methodist Church

PLAQUEMINES PARISH

Belle Chasse United Methodist Church

AFFILIATE SITES

Alabama

Independent Presbyterian Church
Birmingham

First Presbyterian Church
Birmingham

Delaware

First and Central Presbyterian Church
Wilmington

Florida

Edgewater United Methodist Church
Port Charlotte

Pilgrim United Church of Christ
Port Charlotte

Louisiana

Presbyterian Church of Ruston
Trinity United Methodist Church
Ruston

Maryland

First Presbyterian Church
Annapolis

West Virginia

Old Stone Presbyterian Church
Lewisburg

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Ms. Eileen T. Williams
Ms. Boncile F. Wilson
Mr. and Mrs. Allan Woodard
Mr. and Mrs. Richard Yancey IV
Mr. and Mrs. Robert Young

Thank you to the many individuals who designated donations to STAIR through the United Way and Combined Federal Campaign. The following is a partial list provided by the above organizations:

Ms. Yojna S. Calix
Ms. Susan O. Crochet
Mr. Bobby Duplantier
Ms. Katherine G. Faust
Mr. John L. Greene
Ms. Tory K. Johnson
Mr. John D. Kitchen
Ms. Kiandra D. Moore
Ms. Patricia D. Norton

Foundations, businesses, and organizations

STAIR Leaders:

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Eni US Operating
Entergy Charitable Foundation
Greater New Orleans Foundation
GPOA Foundation
Jones Family Foundation
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Peypack Foundation
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Episcopal Community Services
Gaines, Wolter & Kinney, P.C.
Grantham, Mayo, Van Otterloo & Co.
Hammond's Transportation
Harrah's Casino New Orleans
Human Resource Management Assoc. N.O.
LANO (Louisiana Assoc. of Nonprofit Org.)



"Reading to Rover": STAIR children (accompanied by family members and tutors) read to trained dogs and their handlers at Saturday tutoring sites during the year. The program is sponsored by the New Orleans Visiting Pet Program.

Gustaf Westfeldt McIlhenny Family Foundation
N.O. Kids Partnership
(an initiative of United Way)
Phelps Dunbar, LLC
Place St. Charles
PriceWaterhouseCoopers
Selley Foundation
Whitney Bank
Woodland Presbyterian Church

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Boh Foundation
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Kiwanis Club of Algiers Morning Edition
Salley, Hite & Mercer, LLC
Wild Lotus Yoga, LLC

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Alvarez-Basik Design Group
Maple Street Bookshop
Network For Good
NOLA Couture
Parkway Presbyterian Church
Starlight Missionary Baptist Church



STAIR

START THE ADVENTURE IN READING

1545 State St.
New Orleans, LA 70118

phone: (504) 899-0820
fax: (504) 895-2668
web site: www.stairnola.org
e-mail: stair@scapc.org

YOU'RE INVITED...

to be a Friend of STAIR. Just complete this form and mail it to the STAIR office, or visit our website at www.stairnola.org to make your gift online. It's just that easy! Your contribution to STAIR will give a child the gift of reading. As a Friend of STAIR you will be listed in our annual report and on our website. Please consider a gift today!

YES, I would like to be a Friend of STAIR!

Name: _____

Address: _____

City/State/Zip: _____

Phone: _____

Email: _____

Please charge \$ _____ to my credit card.

VISA MasterCard Exp. Date: _____

Card No.: _____

Name as on card: _____

Signature: _____

My company will match gift (match form enclosed).

I am interested in volunteering. Contact me.

\$1,000 STAIR Major Supporter

\$750 to Sponsor a Student for a year

\$375 to Sponsor a Student for a semester

\$250 to help provide bus transportation

\$150 to recruit and train a tutor

\$100 to provide curriculum materials for 10 students

\$50 for reading games for 10 students

\$ _____ Any size gift is greatly appreciated.

Please make checks payable to Start The Adventure In Reading (STAIR)
STAIR, 1545 STATE STREET, NEW ORLEANS, LOUISIANA 70118

THANK YOU FOR GIVING THE GIFT OF READING!