



Start The Adventure In Reading



SERVING CHILDREN SINCE 1985

Annual Report 2006

Message from the President and Executive Director:

BOARD OF DIRECTORS

President: Lee R. Adler
Vice President: Bridget Carter
Treasurer: Alison Decker Scott
Secretary: Mary Lee Carver

MEMBERS:

Paul E. Atkinson
Donald Beery
Ruth Bilbe
Cherylyn M. Branche
Tina Brockmann
Simonne Caesar
Louis Y. Fishman
John V. Garoutte, M.D.
Ellen P. Gilbert
Sandra Hartman, Ph.D.
Cynthia Hedge-Morrell
Jim Howell
Charles M. Lanier, Jr.
Frieda McGregor
Dipo Mosadomi
Seletha Nagin
Maurice C. Ruffin
Sidney Eshleman Thornton
Jill C. Waid
Brandy Whisnant
Jonathan C. Williams

STAFF

Executive Director, Sara Woodard
Development Director, Jackie Richard
Volunteer Director, Elizabeth Artigues
Program/Materials Director,
Janette Coco
Curriculum Specialist, Penny Sproles
Administrative Assistant,
Denise Heston-Taylor
AmeriCorps Member, Benjamin Legrand

In early September 2005, **Start the Adventure in Reading** joined this community in dealing with the disruption and destruction that Hurricane Katrina brought to our door. Beyond the loss of life and property, Katrina dramatically changed the lives of area residents and their school-age children—and our STAIR students.

While many New Orleans non-profit organizations found themselves depleted of resources and staff, STAIR was able to re-start its program in January 2006. Projecting correctly that many elementary-age children and their families would be moving back into the New Orleans area after the storm, STAIR opened eleven of its undamaged tutoring sites in Orleans and Jefferson Parish. A new tutoring site was added to serve a school in Plaquemines Parish which was heavily damaged by the hurricane. Nearly 100 second-graders from 12 public elementary schools were tutored and tested by several hundred STAIR tutors and volunteers from the community who put aside Katrina-related concerns to help serve children who needed reading help more than ever before.

2005-2006 Highlights

- Hurricane Katrina may have delayed the start of **STAIR's 20th anniversary celebration**, but it did not dampen the spirits of several hundred supporters who attended **A STAIR Affair**, the organization's successful fundraiser, held April 22, 2006. Wanting to include our children in the festivities, plans are set for STAIR birthday parties at each tutoring site

throughout the upcoming year. Guest readers will be the focus of the events which will feature literacy activities for STAIR students, family members, tutors and volunteers.

- **STAIR's web site**, launched in 2004, continued to prompt requests for information about the program from around the country. During the year, new affiliate sites started tutoring programs using the **STAIR** model in Annapolis, Maryland and Wilmington, Delaware. More than 175 public school second-graders are being tutored by STAIR affiliate programs in Birmingham, AL; Lewisburg, WVA; Port Charlotte, FL; and Ruston and Lacombe, LA.

- In April, 2006, **STAIR** initiated its new series of **Family Reading Workshops – Helping Children Read and Recover**. **STAIR** students, family members and tutors attended the first sessions held at two Saturday morning **STAIR** sites. The meetings presented the opportunity for all participants to dialogue about what can be done to help children achieve by becoming stronger readers and deal with personal loss and change in the aftermath of the storm. The workshop's interactive format allowed spirited conversation, offered guidelines to help children with reading strategies, and introduced ways to foster reading skills. Every **STAIR** site will offer this series of workshops to students and their families over the course of the 2006-2007 school year.

- In the wake of Katrina, **STAIR**

STAIR Facts 2005-2006



“Considering everything that happened with Katrina, I think STAIR has been equally helpful for the tutors and students. The best part of STAIR is getting to work with students one on one. I’m glad STAIR sites are up and running again..”

~ STAIR Tutor



“STAIR has made my son’s reading improve tremendously. I appreciate all of your help and patience.”

~ STAIR Parent

STUDENT ACHIEVEMENT

Every year, STAIR pre- and post-tests students using the Brigance Diagnostic Inventory of Basic Skills. The results of the testing for the 2005-2006 school year are evidence of the success of the program. Percentages indicate number of students post-tested scoring on the second grade level or higher:

- **Word Recognition** at 70%
- **Oral Reading** at 67%
- **Listening Comprehension - Vocabulary** at 91%
- **Listening Comprehension - Story** at 87%
- **Reading Comprehension** – 73%

VOLUNTEER AND IN-KIND DONATIONS

Volunteers donated 3,849 hours to STAIR this year! If you add up all of our volunteers’ hours—tutors, Board and Advisory Council members, volunteer site directors, testers, workday helpers and event volunteers—the total monetary value would be \$77,220! STAIR would not exist without the invaluable support of our volunteers. WE APPRECIATE YOU!

STAIR thanks the following churches, religious organizations and educational institutions for their support:

- St. Charles Avenue Presbyterian Church
- Presbytery of South Louisiana
- Synod of the Sun
- Episcopal Community Services
- Woodland Presbyterian Church
- Metairie Ridge Presbyterian Church
- Jefferson Presbyterian Church
- Hickory Knoll Church of Christ
- Algiers United Methodist Church
- Bauduit Elementary School
- Berean Presbyterian Church
- Carrollton Church of Christ
- Chapel of the Holy Spirit
- Community Church Unitarian Universalist
- Cornerstone United Methodist Church
- Dillard University

- Faith Cumberland Presbyterian Church
- Lafayette Elementary School
- Lakeview Presbyterian Church
- McDonogh #15 Elementary School
- Now Faith Ministries
- Parkway Presbyterian Church
- Peace Presbyterian Church
- Presbytery of South Louisiana
- Rayne United Methodist Church
- Southern University
- St. Andrew’s Episcopal Church
- St. Cecilia’s Guild
- St. Nicholas Children’s Academy
- St. Paul’s United Methodist Church
- The Alpine Class of Canal Street Presbyterian Church
- Trinity Episcopal Church
- Tulane University
- University of New Orleans

continued from page 1

forged partnerships with organizations dedicated to public school reform in Orleans Parish. **STAIR** reached out to newly-formed school chartering organizations to offer tutoring services to second-graders in those emerging schools. **STAIR** also continued to work closely with Communities in Schools, New Orleans Outreach and the Afterschool Partnership to serve participating public schools. In early 2006, **STAIR** collaborated with **First Book and the Rex Organization** to ensure that new books were distributed to children and adults affected by the hurricanes in New Orleans and on the Gulf Coast.

For the 2006-2007 school year, with the financial backing and volunteer support of the community, **STAIR** is expanding to serve approximately 200 children from 25 public elementary schools at 18 **STAIR** tutoring sites. In early September, **STAIR** received word of a significant donation from the **Bush-Clinton Katrina Fund through the Fore!Kids Foundation**, a testament to its 21-year record of achievement in ensuring that every child is able to **Start the Adventure in Reading**.

Lee R. Adler
President

Sara W. Woodard
Executive Director

Statement of Financial Position

June 30, 2006

FINANCIALS		ASSETS	
Revenue and Support — June 30, 2006		Current Assets:	
Corporations/Foundations	\$ 131,658	Cash and cash equivalents	\$ 161,445
Churches/Presbytery	31,508	Restricted cash	33,103
Individuals/Friends	36,709	Unconditional promises to give:	
Federal/State	2,813	United Way Services funding	250
United Way/Combined Federal Campaign	250	Inventory - supplies	250
A STAIR Affair	13,425	Prepaid expenses	4,600
Misc. Revenue	558	Total Current Assets	199,648
Interest	3,227		
Subtotal	\$ 220,148	Property and Equipment:	
In-Kind Contributions	\$151,890	Furniture, fixtures and equipment	
		less: accumulated depreciation	
		Property and Equipment, net	13,321
TOTAL	\$ 372,038	Other Assets:	
		Library - books and videos	10,715
		Total Assets	\$ 223,684
Expenses — June 30, 2006		LIABILITIES AND NET ASSETS	
Salaries/Taxes	\$ 116,229	Current Liabilities:	—
Curriculum/Supplies	13,580	Net Assets:	
Snacks	2,082	Unrestricted	190,581
PR/Postage/Printing	7,064	Temporarily restricted	33,103
Audit/Technical Support	5,273	Total Net Assets	223,684
Insurance	4,020		
Staff Development/Travel	716	Total Liabilities and Net Assets	\$ 223,684
Depreciation	3,971		
Other	6,084		
Subtotal	\$ 159,019		
In-Kind Expenses			
(occupancy, transportation, misc.)	\$ 148,330		
TOTAL	\$ 307,349		

STAIR wishes to thank its individual, foundation, organization and corporate donors for their support. The following lists reflect donations made between July 1, 2005 and June 30, 2006. Gifts received after July 1, 2006, will be acknowledged in a future issue. Every effort has been made to accurately report the names in these lists. Please contact STAIR with any questions or corrections. Thank you for giving the gift of reading!

Legend:

STAIR Leaders: \$5,000+
STAIR Champions: \$1,000 - \$4,999
STAIR Benefactors: \$500 - \$999
STAIR Patrons: \$250 - \$499
STAIR Supporters: \$100 - \$249
STAIR Donors: \$1 - \$99

STAIR Champions:

Mrs. Sydney Touchstone
Dr. Sandy Hartman
Ms. Betty Wisdom
Mr. and Mrs. R. Kent Mitchell
Dr. and Mrs. John Garoutte
Mr. and Mrs. Cyril P. Geary III
Mr. and Mrs. William F. Banta
Mr. and Mrs. Louis Y. Fishman
Mr. and Mrs. David Hunt
Mrs. Mary Giddens
Mr. and Mrs. Robert M. Hearin Jr.
Mr. Paul Huston
Mr. R. Jackson Little
Ms. Betty Jeffrey

STAIR Benefactors:

Mr. and Mrs. Dick H. Piner Jr.
Mr. Lee R. Adler
Mr. and Mrs. Paul E. Atkinson
Mr. and Mrs. Stuart Ball
Mr. and Mrs. William Bell
Mr. and Mrs. George Bilbe
Mr. and Mrs. R. Bruce Worley
Mr. and Mrs. Frank Descant III
Ms. Martha A. Eshleman
Mrs. Kathleen Favrot
Mr. and Mrs. William Marks
Mr. Clarence Proctor
Dr. and Mrs. Richard Seba
Mrs. Katherine H. Sippola
Mr. and Mrs. Harry G. Wiederspahn

STAIR Patrons:

Mr. and Mrs. Paul Gilbert
Mr. and Mrs. Erich Brockmann

Mr. and Mrs. Thomas Whisnant
Mr. John W. Kelly III
Ms. Gay Mothershed
Mr. and Mrs. Gifford Touchstone
Mr. and Mrs. George Brueggeman Jr.
Mr. Kenneth A. Lawder Jr.
Drs. Sam & Katherine McClugage
Mr. John Martin

STAIR Supporters:

Ms. Bridget Carter
Mr. and Mrs. John Martinez
Mr. and Mrs. Hirschel Abbott Jr.
Mr. and Mrs. Price Crane
Mr. Emmett Jones
Mr. and Mrs. Sorrell Lanier
Mrs. Mary Zervigon
Mr. and Mrs. Bert Artigues
Mr. and Mrs. Richard Adler
Mr. Warren de Brueys
Mr. and Mrs. Cyril Geary, Jr.
Mr. and Mrs. George Freeman
Dr. Jane Clayton
Mr. and Mrs. Odom Heebe
Ms. Jean Z. Fischer
Mr. and Mrs. Sandy Villere
Mrs. Seletha Nagin
Mr. and Mrs. Hampton Carver
Mr. and Mrs. James Howell
Dr. and Mrs. Thomas M. Irwin
Mr. and Mrs. Allan Woodard
Mrs. Jane Kilgore
Mr. and Mrs. Michael Bell
Ms. Elizabeth Delery
Mr. and Mrs. D. Blair Favrot
Dr. John E. Francis
Mr. John Geiser III
Mr. and Mrs. John Greene
Mr. and Mrs. David Hafford
Ms. Terri Hamilton
Mr. John Houser
Mr. and Mrs. Gordon Kolb
Mr. and Mrs. Merrit Lane
Mrs. Noreen B. Lapeyre
Dr. Wilma Longstreet
Mr. and Mrs. Gerald O. McInvale
Mrs. Suzanne N. Mague
Mr. and Mrs. Archie Manning
Mr. and Mrs. Edward Melendez
Mrs. Elizabeth P. Miles
Mr. and Mrs. John Manard, Jr.
Ms. Geraldine P. Moody
Ms. Margaret Moroney
Ms. Rita Murov
Mr. and Mrs. John Payne
Jackie and Al Richard
Mr. and Mrs. Charles Smither
Gordon and Susan Sterling
Mr. Carl Wickizer
Ms. Elizabeth Williams
Dr. and Mrs. Everett J. Williams Jr.

Mr. and Mrs. George V. Young
Mr. Paul Zobel

STAIR Donors:

Mr. and Mrs. Stephen Scott
Mr. and Mrs. James Simmons
Mrs. Cosette West Kaufmann
Dr. Paul DeCamp
Mr. and Mrs. Richard H. Ellis
Mrs. Lynda Head
Ms. Amanda Hunt
Mr. and Mrs. W. W. Messersmith III
Mr. and Mrs. Eric Rhoden
Ms. Sandra Adelberg
Ms. Shelly Albarado
Mr. and Mrs. Thomas Benjamin
Mr. and Mrs. David Browne
Mr. Gregory H. Browne
Mr. and Mrs. Mason Couvillon
Mr. and Mrs. Joseph Cruthirds
Ms. Melinda Early
Mr. and Mrs. David Gibbons
Mr. and Mrs. Allen Gibbs Jr.
Mrs. Susan Gundlach
Mr. and Mrs. David Lane
Mr. and Mrs. Charles M. Lanier Jr.
Mr. and Mrs. Ernest R. Malone Jr.
Ms. Kathy & Jennifer Kilbourne
Mrs. James Kwiatkowski
Mr. and Mrs. Robert McAlister
Mr. and Mrs. James Maxwell
Mr. and Mrs. Chep Morrison
Ms. Neshelle Nogess
Mr. and Mrs. William Perez
Mr. and Mrs. Damien Serauskas
Mr. and Mrs. John Waid
Ms. Judith Whann
Mr. and Mrs. David Hackney
Cliff and Nancy Anderson
Mr. and Mrs. Corny Apffel
Mr. John S. Batson
Mrs. Virgene Biggers
Mr. and Mrs. Jason Bilbe
Mr. Gregory P. Bodin
Mrs. Jane Burdon
Mr. Robert Burwell
Ms. Madelene Edelman
Dr. Ruth Ettinger
Mrs. Rosemarie Fowler
Mr. and Mrs. Wilmer Freiberg
Mr. Robert Hancock
Mr. and Mrs. Donald Hoffman
Mr. Joel B. Hutcherson
Dr. and Mrs. Newton E. Hyslop Jr.
Ms. Aileen Janney
Mr. Warren Johns
Mr. John D. Kitchen
Mr. and Mrs. John D. Kourian
Suzanne and David Kurtz
Mr. and Mrs. Frank Lawson
Mr. Zachary K. Lemann

Mrs. Dorothy J. Marchal
Ms. Anne McIntosh
Mr. and Mrs. Kevin Murphy
Mr. and Mrs. Kirk Musselman
Mr. William J. Oberhelman Jr.
Mr. and Mrs. Jerry R. Osborne
Mr. and Mrs. Michael Rapier
Mr. and Mrs. Michael E. Rash
Perry and Paul Rogers
Ms. Rosemary Ryan
Ms. Laura Bayon
Mrs. Clarisse Schleichardt
Ms. Margaret Shields
Dr. and Mrs. Michael Sullivan
Dr. and Mrs. Ronald Swartz
Ms. Nancy U. Williamson
Mr. Bert A. Wilson
Ms. Vialouphia A. Wattree
Mr. and Mrs. W. Anderson Baker
Lt. and Mrs. Jeffrey Baumgarten
Mrs. Liz Bergeron
Mrs. Linda Bergeron
Ms. Ione Bolden
Ms. Margaret S. Boudreau
Ms. Willa S. Cristina
Ms. Mary Price Dunbar
Ms. Bonnie Fastring
Ms. Marion Martin
Ms. Christiane Mummelthey
Mr. Ernest B. Norman III
Ms. Jane Pyle
Ms. Lillian Samardzija
Mr. Thomas Sands
Ms. Beverly Slaton
Mr. and Mrs. Stuart Bamforth
Ms. Julie A. Kappelman
Ms. Cynthia Madere
Mr. and Mrs. John T. Palka
Lt. Col. and Mrs. Leon Rung
Ms. Susan C. Adler
Mr. and Mrs. J. Francois Allain
Mr. and Mrs. Hunter Babin
Ms. Sue Balmer
Mr. Jack C. Benjamin
Mr. and Mrs. Wyatt Blankingship
Mrs. Diana Boylston-Clark
Mr. Andrew S. Bradford
Mr. and Mrs. Owen Brown, Jr.
Ms. Janice Catledge
Mrs. Barbara Cavallino
Mrs. Evelyn B. Christman
Mr. and Mrs. Robert Collins
Mrs. Cynthia J. Delaney
Mr. and Mrs. Dale Evans
Mr. Norris Fant
Ms. Stephanie Grace
Ms. Carol Grier
Ms. Ann Hamilton
Ms. Elise A. Hastings
Mrs. Mary W. Hebert
Ms. Marian M. Hellstrom

2005-2006 Stair Sites

ORLEANS PARISH

Algiers United Methodist Church
Ben Franklin Elementary School
Capdau UNO Charter School
Tulane-Newcomb Hall
Woodland Presbyterian Church

JEFFERSON PARISH

Faith Cumberland Presbyterian Church
Jefferson Presbyterian Church
Parkway Presbyterian Church
St. Paul's United Methodist Church
Westwego Elementary School

PLAQUEMINES PARISH

Belle Chasse United Methodist Church

AFFILIATE SITES

Alabama

Independent Presbyterian Church
Birmingham

First Presbyterian Church
Birmingham

Delaware

First and Central Presbyterian Church
Wilmington

Florida

Edgewater United Methodist Church
Port Charlotte

Pilgrim United Church of Christ
Port Charlotte

Louisiana

New Covenant Presbyterian Church
Mandeville

Presbyterian Church of Ruston

Trinity United Methodist Church
Ruston

Maryland

First Presbyterian Church
Annapolis

West Virginia

Old Stone Presbyterian Church
Lewisburg

Dr. and Mrs. George Hescocock, Jr.
Ms. Pat Hutchens
Mr. and Mrs. Ray Kaufmann
Mrs. Deborah K. Langenhennig
Mr. Rex Lindeman
Earl and Jane Mathes
Mrs. Patricia McConaughy
Mrs. Carole McGinity
Mr. and Mrs. Oliver Mithoff
Ms. Ellen S. Newell
Mr. and Mrs. Joe Perez
Mr. Tom Petty
Mr. and Mrs. Brent Ramirez
Mrs. James N. Reichard
Mrs. Anne M. Richardson
Ms. Pat Roy
Ms. Patcie C. Runge
Ms. Mary N. Saunders
Mr. and Mrs. Claude Schlesinger
Mrs. Morgan L. Shaw
Ms. Marsha Sheppard
Mr. and Mrs. Lloyd Shields
Ms. Catherine M. Simoneaux
Mr. Larry Smith
Dr. and Mrs. Alan Stoler
Mrs. Donna Thompson
Mr. and Mrs. John Wallis
Mr. and Mrs. Jeffrey T. Weech
Ms. Georgia Williams
Mr. and Mrs. Richard Yancey IV
Ms. Paula Barth
Ms. Nadine Henneman
Ms. Mayling Hew
Dr. Jean Beall
Dr. Harold V. Cummins
Mr. and Mrs. Kenneth G. Gregory
Ms. Judi P. Guth
Mr. Wilbur McSherry
Ms. Trichell Dumas
Ms. Liann Matsumuro

Thank you to the many individuals who designated donations to STAIR through the United Way and Combined Federal Campaign. The following is a partial list provided by the above organizations:

Mr. John. D. Kitchen
Ms. Patricia D. Norton
Mr. R. Kent Mitchell
Ms. Terry R. McGuckin
Dr. Sandra J. Hartman
Katherine Faust
Jennifer Luberecki

A special thanks to the 20th Anniversary Sponsors and special STAIR AFFAIR Supporters:

Versabar, Inc.

Phelps Dunbar, LLC
E.J. & Marjorie Ourso Family Foundation

Darryl and Louellen Berger Family
Mr. and Mrs. Philip Rundle
Mrs. Sydney Touchstone
Dr. Sandy Hartman
Glazer's Companies Of Louisiana
Your Preferred Printer
Place St. Charles
Entergy Louisiana
Mr. and Mrs. Norwood Thornton, Jr.
Dr. and Mrs. Elijah Sproles
Jim Howell Photographer
Ms. Ann Broome
4imprint
Bebe and Harry Freeman
Fidelity Homestead Association
Stewart Capital, L.L.C.
Mr. and Mrs. James W. Bean
Whole Foods Market
Louisiana Transit Company
Wellington & Company
Audubon Nature Institute
Boudreaux's Fine Jewelers
Nicoll's Limousine
The Ritz-Carlton
Mr. and Mrs. O'Neal
Mr. and Mrs. Stephen Hansel
Fifth District Savings Bank
Whitney National Bank

Thank you to the following foundations, businesses, and organizations for their support.

STAIR Leaders:
Schlieder Educational Fund
Harrah's Community Impact Grant

Joe W. & Dorothy Dorsett Brown Foundation
Peyback Foundation
Foundation For The Mid South
Freeport-McMoRan Foundation
Camelot Foundation
The Selley Foundation

STAIR Champions:
ExxonMobil Foundation
State Farm Mutual Automobile Insurance Co.
Gustaf Westfeldt McIlhenny Family Foundation
Stribling Family Gift Fund
Dolgencorp, Inc. - Dollar General
As You Like It Silver Shop
Barriere Construction Co., L.L.C.
Carrollton Rotary Club
Darwin & Mary Jane Fenner Family Fund

Dominion Exploration & Production, Inc.

STAIR Benefactors:

Fore!Kids Foundation
Redstone Summit Foundation
Baptist Community Ministries
Mission Research
Correro Fishman Haygood Phelps Walmsley & Casteix,
Ettinger Communications
McDermott International

STAIR Patrons:

Old Algiers Point Association
Gottsegen Dental Office
Melissa Mary - Artist
Omni Royal Orleans
Westside Dental
Dupuy Storage & Forwarding Corporation
The Wal-Mart Foundation
Poydras Louisiana, LLC

STAIR Supporters:

Imagination Books
Target
Cooter Brown's
M. Goldberg
Hughes Walmsley & Company, Inc.
KidSport Adventure
Lilette Restaurant
Peter A. Mayer Advertising, Inc.
Daniel & Eustis, L.L.C.

STAIR Donors:

Commander's Palace
Purseket
Karla Katz Antiques
Chateau Cleary & Malcolm Kenner Apts.
Imagination Movers
Interior Designs II
Orvis Uptown Angler
Peopleclick
Spring Boutique
Studio Mundi
The Wine Seller
Prytania Veterinary Clinic
Bath Junkie
Basics Underneath
Gentry
PJ's Coffee
Independent Presbyterian Church



STAIR

START THE ADVENTURE IN READING

1545 State St.
New Orleans, LA 70118

phone: (504) 899-0820
fax: (504) 895-2668
web site: www.stairnola.org
e-mail: stair@scapc.org

YOU'RE INVITED...

to be a Friend of STAIR. Just complete this form and mail it to the STAIR office, or visit our website at www.stairnola.org to make your gift online. It's just that easy! Your contribution to STAIR will give a child the gift of reading. As a Friend of STAIR you will be listed in our annual report and on our website. Please consider a gift today!

YES, I would like to be a Friend of STAIR!

Name: _____

Address: _____

City/State/Zip: _____

Phone: _____

Email: _____

Please charge \$ _____ to my credit card.

VISA MasterCard Exp. Date: _____

Card No.: _____

Name as on card: _____

Signature: _____

My company will match gift (match form enclosed).

I am interested in volunteering. Contact me.

\$1,000 STAIR Major Supporter

\$500 to Sponsor a Student for a year

\$250 to Sponsor a Student for a semester

\$150 to recruit and train a tutor

\$100 for curriculum materials for 10 students

\$50 for reading games for 10 students

\$25 for pencil and paper for 10 students

\$ _____ Any size gift is greatly appreciated.

Please make checks payable to Start The Adventure In Reading (STAIR)
STAIR, 1545 STATE STREET, NEW ORLEANS, LOUISIANA 70118

THANK YOU FOR GIVING THE GIFT OF READING!